Streets Alive Stream 2 Grant Guidelines

Streets Alive

PROGRAM VISION:

Main Roads WA, WALGA, and Town Team Movement have the shared goal of creating vibrant, safe, and connected communities where empowered citizens are engaged in the planning and transformation of their local streets, making them inclusive places where people of all ages and abilities feel safe and welcome to walk, ride, wheel, play or drive around their neighbourhood.

STREETS ALIVE OBJECTIVES:

A. **Build local capability and capacity:** Empower local communities to conceptualise, plan and deliver street improvement and road safety initiatives in their neighbourhoods.

B. **Change attitudes and behaviours through citizen-led actions:** Foster positive changes in attitudes and behaviours regarding safe speeds and increase awareness of local streets as inclusive spaces for all people, to walk, wheel, ride, play or drive.

C. **Enhance the street environment:** Improve the safety of local streets and neighbourhoods in WA by making them more vibrant and people friendly.

D. **Trial a collaborative model:** Implement and evaluate a new collaborative model for planning and delivering street improvements and road safety initiatives between local governments, community groups and residents.

FUNDING CATEGORIES

Streets Alive Stream 2 Grant will be split into two categories:

Category A:
30-50K in funding

Category B:
50k+ up to 100K in funding

TIMELINE:

Date Open:
Monday 26 August 2024

Date Close:
Monday 7 October 2024

Funding outcome announced:
mid-December 2024

Project start date:
From Monday 6 January 2025

Project completion date:
All projects to be completed by 30 June 2026

STREAM 2 ELIGIBILITY CRITERIA:

The following requirements must be met and addressed in your application in order to be eligible for funding for Streets Alive - Stream 2.

Only nonprofit, incorporated entities, local governments, are qualified to apply.	All projects must be on publicly accessible land and free for use; have the relevant approvals by Local Government and/or Main Roads prior to installation (as required); Have the support of the property/land owner (as required).	All projects must involve a local road(s) within Western Australia (excludes Indian Ocean Territories).

1. The project must:
   - 1.1 Demonstrate collaboration with multiple stakeholders (i.e.: residents, local businesses, community groups, Local Governments, Main Roads WA).
   - 1.2 The research, design, implementation, and evaluation phases of the project must be delivered with, and/or by, the local community and help build their capability and capacity.

Note: Where community engagement has already been delivered for the research or design phase(s), the applicant must provide supporting documentation that clearly demonstrates the community engagement approach. .

2. The project must demonstrate the benefits of safer and inclusive streets through community engagement activities and street calming interventions.
   - 2.1 The project should incorporate a transformative element that changes the street environment and user experience for pedestrians, cyclists and/or drivers, making it more appealing to walk, ride, wheel, play, or drive.

3. The project must gather and record insights into local behaviours, attitudes, aspirations and values before, during, and after the street intervention has been implemented.

4. The application must describe the long-term vision for the local street or streets. The long-term vision may evolve from the time of application to the final report, based on the insights gathered.

Note: A long term vision may include aspirations such as increased number of similar interventions, permanent speed reduction, increased walkability, reduced car-dependency, citizen-led actions, maintenance of any installations, etc.

5. Alignment with other relevant long-term frameworks or strategies will strengthen your application.

6. The project must be evaluated to determine how it has achieved the 'Streets Alive Objectives', with qualitative and quantitative evidence submitted as part of the project acquittal report.

APPLICATION:

The application is split into four parts:

- **Part 1** - Organisation information and experience
- **Part 2** - Project Summary
- **Part 3** - Project Rationale (upload as separate document)
- **Part 4** - Supporting documentation (upload as separate document/s)

The application questions are available to download so you can prepare your proposal in advance. Once your proposal has been finalised you will be able to enter the information into the online application portal between Monday 26 August and Monday 7 October 2024.

SUPPORTING DOCUMENTATION (Part 4 of Application):

The supporting documentation must be uploaded into the online application portal. This can be prepared as one document or as separate documents.

A. Itemised budget (required)
B. Project roles and responsibilities (required)
C. Project plan timeline (required)
D. Supporting imagery (maps, designs, illustrations, photos etc.)
E. Supporting documentation (max of 6 pages - studies, plans, letters of support, etc)

ASSESSMENT CRITERIA

Each application will be scored by a group of assessors against the following criteria, which is outlined in the *Eligibility Requirements.* You should use the following as a checklist before final submission.

A. Project rationale
   a. Clearly identifies the problem and motivations to undertake the project

B. Long term vision
   a. Articulates a compelling and well considered long-term vision that aligns well with project goals

C. Research phase
   a. Thorough plan to gather insights with strong community involvement

D. Design phase
   a. Detailed collaborative design process with strong rationale and community involvement
   b. Demonstrate opportunities to build community capacity and capability

E. Implementation phase
   a. Show clear, impactful interventions; along with strategies to positively change community perceptions and user experiences
   b. Demonstrate opportunities to build community capacity and capability
   c. Creative and innovative approaches will strengthen your application

F. Evaluation phase
   a. Clear plan to gather insights pre and post-implementation and use in future projects

G. Project tangibility
   a. A well designed, realistically timed project plan demonstrating strong community engagement

H. Value for money
   a. A detailed budget that demonstrates value for money and allocates funds clearly and efficiently

I. Alignment with other frameworks or strategies
   a. Demonstrates how project aligns with relevant frameworks or strategies

J. Supporting documentation
   a. Clear and concise, well organised documentation
   b. All required materials to be included
   c. Supporting imagery that enhances understanding

TYPE OF COSTS THAT CAN BE FUNDED/ AND CANNOT BE FUNDED:

Can be funded

- Traffic calming infrastructure (Local Government)
- External consultant & artists fees
- Hire equipment
- Street intervention materials and supplies
- Permits and insurance
- Education and workshops that build the capacity and capability of local community
- Marketing and printing

Cannot be funded

- Internal payment to staff/members for work on the project
- Business as usual/Operational costs
- Retrospective costs
- Purchase of equipment (except where it is more cost effective than 'for hire' equipment)