



Streets Alive Stream 1 Grant Guidelines

Up to \$5000 in funding

Program Vision:

Main Roads WA, WALGA, and Town Team Movement have the shared goal of creating vibrant, safe and connected communities where empowered citizens are engaged in the planning and transformation of their local streets, making them inclusive places where people of all ages and abilities feel safe and welcome to walk, ride, wheel, play or drive around their neighbourhood.

Streets Alive Funding Objectives:

- A. **Build local capability and capacity:** Empower local communities to conceptualise, plan and deliver street improvement and road safety initiatives in their neighbourhoods.
- B. **Change attitudes and behaviours through citizen-led actions:** Foster positive changes in attitudes and behaviours regarding safe speeds and increase awareness of streets as inclusive spaces for all people to walk, wheel, ride, play or drive.
- C. **Enhance the street environment:** Improve the safety of local streets in WA neighbourhoods by making them more vibrant and people-friendly.
- D. **Trial a collaborative model:** Implement and evaluate a new collaborative model for planning and delivering street improvements and road safety initiatives between local governments, community groups and residents.

Timeline:

Date Open: Wednesday 5 March 2025

Date Close: Wednesday 16 April 2025

Funding outcome announced: mid-June 2025

Project start date: 1 August 2025

Project completion date: 30 June 2026



Stream 1 Eligibility and Criteria:

The following requirements must be met and addressed in your application in order to be eligible for funding.

Eligible organisation type:

- ★ WA-based non-profit community organisations are eligible to apply, including Town Teams, Community Resource Centres, sporting clubs, school parent bodies (P&C, P&F etc), play groups, Men's Sheds, environmental NGOs, and local governments.
- ★ Unincorporated community groups based in WA may also apply if they are auspiced by a registered non-profit organisation with an ABN or IARN. If the auspice organisation is confirmed before applying and its details are included in the funding application it will strengthen your application.
- ★ Individuals, Sole-Traders, For-profit organisations, Schools and State Government agencies are not eligible for funding.

Project eligibility:

- ★ All projects must involve a local road(s) within Western Australia (excludes Indian Ocean Territories). State roads are not eligible for funding.
- ★ Aim for positive outcomes that improve road safety attitudes and behaviours.
- ★ Be for the public good or benefit the public.
- ★ All projects must be on publicly accessible land and free for use.
- ★ Installations must be approved by Local Government and/or Main Roads before installation (as required).
- ★ Have the support of the property owner (as required).

Project types may include:

- Community research, engagement and co-design workshops that result in a concept plan for street calming interventions. Note: these project types require you to submit a report that summarises your research and engagement findings, describe your concept rationale and include a copy of your concept plan.
- Low-cost traffic calming interventions including street furniture, street libraries, street art such as murals or stencil art, parklets, bike racks, street greening such as planter boxes and plants. Note, street murals must be a minimum of 2.5m wide and not emulate a pedestrian crossing.
- Temporary installations to test an idea or pilot a concept



Project criteria:

1. The project plan must align with the funding objectives and describe the activities that will meet the objectives.
2. The project must be collaborative:
 - 2.1 demonstrates collaboration with multiple stakeholders (ie: residents, local businesses, schools, LGAs, community groups and stakeholders)
3. The project must demonstrate the benefits of safer and inclusive streets through community engagement activities and/or street calming interventions.
4. The application must describe the long-term vision for the local street or streets. The long-term vision may evolve from the application to the final report, based on the insights gathered.

Note: A long term vision may include aspirations such as permanent speed reduction, increased walk or rideability, reduced car-dependency, an increase of similar interventions throughout the neighbourhood, more citizen-led actions.
5. The project must be evaluated to determine how it has achieved the 'Streets Alive Objectives', with qualitative and/or quantitative evidence submitted as part of the project acquittal report.



Application:

Before you begin your application, please download a copy of the [application questions](#), so you can carefully plan your proposal.

Once your proposal has been finalised you will be able to enter the information into the [online application portal](#).

To help strengthen your application, we recommend you complete the following before you apply:

- Community organisations should complete [Placemaking in 12 minutes](#)
- Local governments should complete [Placemaking in 15 minutes for Local Governments](#)

Assessment criteria

Each application will be scored by a group of assessors against the following criteria:

- A. Project Motivation and Problem Definition
 - a. Clearly identifies the road safety issues and motivation to undertake the project.
- B. Alignment to Streets Alive Objectives
 - a. The project is aligned with the funding objectives.
- C. Project Concept
 - a. A clear and impactful project plan with strategies to positively change community perceptions and user experiences, inform further action, or educate others.
 - b. Creative and innovative approaches will strengthen your application.
 - c. Gather insights into changes in attitudes and perceptions about people-friendly streets and lower speeds.
- D. Community Engagement
 - a. Opportunities to build project team and community capacity and capability
 - b. Project plan exhibits effective ways to engage the local community throughout the project.
- E. Ability to deliver
 - a. The group shows a strong ability to effectively deliver the project.
- F. Project tangibility
 - a. A well planned timeline with achievable milestones.
- G. Value for money
 - a. A detailed budget that allocates funds clearly and efficiently

Type of costs that can be funded/ and cannot be funded:

<u>Can be funded</u>	<u>Cannot be funded</u>
<ul style="list-style-type: none"> ● Consultant or artist fees (applications should not outsource 100% of community engagement) ● Project management fees (up to 20% of total budget) ● Street intervention materials and supplies (street furniture, planters etc)* ● Permits and/or insurance ● Marketing and printing costs ● Event costs such a venue hire, signage displays ● Event catering (no more than \$1000) ● Traffic management costs or training ● Education and workshops that build the capacity and capability of local community <p>*The assessment panel may recommend to hire equipment or supplies where it is more suitable and cost effective to do so.</p>	<ul style="list-style-type: none"> ● Business as usual/Operational costs ● Retrospective costs ● Alcohol