Streets Alive Stream 2 Grant Guidelines

Funding opportunity:

Stream 2 offers grants for up to **$100,000** to eligible community groups and local governments in all towns and neighbourhoods across WA

Streets Alive

Program Vision:

Main Roads WA, WALGA, and Doing Co. (formerly Town Team Movement) have the shared goal of creating vibrant, safe and connected communities where empowered citizens are engaged in the planning and transformation of their local streets, making them inclusive places where people of all ages and abilities feel safe and welcome to walk, ride, wheel, play or drive around their neighbourhood.

Streets Alive Objectives:

1. **Build local capability and capacity:** Empower local communities to conceptualise, plan and deliver street improvement and road safety initiatives in their neighbourhoods.
2. **Change attitudes and behaviours through citizen-led actions:** Foster positive changes in attitudes and behaviours regarding safe speeds and increase awareness of streets as inclusive spaces for all people to walk, wheel, ride, play or drive.
3. **Enhance the street environment:** Improve the safety of local streets in WA neighbourhoods by making them more vibrant and people-friendly.
4. **Trial a collaborative model:** Implement and evaluate a new collaborative model for planning and delivering street improvements and road safety initiatives between local governments, community groups and residents.

Timeline

Date Open:
Monday, 3 August 2026

Date Close:
Midnight, Friday,
11 September 2026

Funding outcome announced:
November/December 2026

Project start date:
from January 2027

Project completion date:
All projects to be completed by 30 June 2028

Doing co.

mainroads WESTERN AUSTRALIA

WALGA

Eligibility Criteria

To be eligible, applicants must be either:

- **A nonprofit, incorporated entity; or**
- **A Local Government Authority**

All projects must:

- Involve a local road in Western Australia (excluding Indian Ocean Territories)
- Be located on publicly accessible land and free for community use
- Be approved by Local Government and/or Main Roads (where applicable)
- Include Local Government and community group representation in the project working group
- Include written consent from property owner (where applicable)

Supporting Requirements:

Letters of collaborative support are required:

- **Community applicants** must include written collaborative support from their Local Government and other key project partners
- **Local Government applicants** must include letters from community and/or other key stakeholders confirming their support as a collaborative partner

Evidence of completing the Streets Alive Online Education Course and/or Streets Alive Evaluation toolkit will strengthen your application

Application Requirements

PART 1: STRATEGIC RATIONALE

Problem Definition

Identify a local street with a road safety issue that would benefit from physical interventions and behavioural change.

Desired shifts may include:

- Slower traffic speeds
- Creating a more inclusive environment for walking, riding, and wheeling
- Improved perceptions of safety
- A more vibrant and active street environment

Support your application with relevant data, insights, observations, and/or community feedback. If this information is not yet available, applicants may request funding for community research.

Note: Projects must include plans to gather insights into attitudes and behaviours before, during and after the intervention. A clear evaluation plan is essential (refer Part 4).

Long-Term Vision

Clearly outline your motivation and long-term vision for the street or area.

The vision should align with Streets Alive goals and may include:

- Permanent speed reductions
- Inclusive places for increased walking, riding and play
- Safer routes to school
- Modifications to road layout aimed at reducing car dependency (i.e. inclusion of bike lanes, wider footpaths, etc)
- Expanded interventions elsewhere
- More citizen-led action and local collaboration

Demonstrating alignment with relevant local, regional or state frameworks, plans or strategies will strengthen your case. Note: Your vision may evolve throughout the project.

PART 4: EVALUATION

All projects must be evaluated to measure their contribution to the Streets Alive Objectives. Use the Streets Alive Evaluation Toolkit to develop a plan to collect both qualitative and quantitative data before, during, and after the project to assess:

- Behaviour change
- Shifts in community attitudes and perceptions
- Changes to the Built Environment

A strong evaluation plan is critical for success.

Note: Both the *Street Observation Audit* and *Healthy & Inclusive Places Survey* included in the **Streets Alive Evaluation Toolkit** and required to be completed as part of the midterm and final project acquittal for approved Stream Two projects. Please use the link above or a copy of the toolkit can be found on the Streets Alive website.

PART 2: COLLABORATIVE APPROACH

The Streets Alive program is underpinned by collaboration between Local Governments, communities, and businesses. Your application should outline how you will work with other partners to design and deliver the project.

Include:

- A clear collaborative design process (refer to the Collaborative Design Guide)
- A list of project partners, their roles and responsibilities
- A plan for how the working group will function
- Strategies to build trust, capacity and shared ownership
- Evidence of previous successful collaborations (if available)

If research or design has already been completed, your project is still eligible. You must provide documentation that clearly outlines the approach and extent of community involvement.

The Streets Alive team is available to support working group set-up and collaboration. Contact us if you would like assistance.

PART 3: TRANSFORM THE STREET ENVIRONMENT

Your application must describe your project plan and implementation approach.
Include:

- **Initial street intervention concepts:**

Early ideas to improve safety and create a more inclusive user experience. Concepts may evolve through the co-design process but should show strong intent.

- **Collaborative delivery approach:**

How your project working group intends to collaborate through each project stage to final delivery. Demonstrate how the co-design and co-creation process will empower and upskill community and/or local government.

- **Creative and innovative elements:**

Use fresh, engaging approaches to inspire change. Innovation strengthens applications. You may take inspiration from local, interstate, or international initiatives.

- **Maintenance and sustainability:**

Outline how interventions will be maintained after project completion.

- **Supporting materials:**

Include a detailed budget, realistic timeline, engagement plan and any diagrams, images, or concept designs (inspirational or actual) to help assessors better understand and visualise your proposal.

Assessment Criteria

Each application will be scored by a group of assessors against the following criteria.

Part 1: Strategic Rationale - 30%

Problem Definition

- Clearly identifies the road safety problem and motivations to undertake the project
- Alignment with relevant local, regional or state frameworks, plans or strategies

Long-Term Vision

- Articulates a compelling and well considered long-term road safety and inclusive streets vision that aligns well with the project goals
- Ensure your long-term vision includes a strategy for shifting public attitudes and behaviours towards road safety and inclusive streets

Including any evidence-based data, insights, and/or evaluation outcomes relating to your problem and project vision will strengthen your application.

A response to Part 1 is to be included as part of your Project Plan in PDF format.

Part 2: Collaborative Approach - 30%

- Letters of collaborative support included from key community and/or government partners
- A clear approach and strong ethos to working collaboratively that aims to build trust and strengthen relationships between local government, community, and businesses
- Evidence of past or proposed collaborative practices, including reference to the Streets Alive 'Collaborative Design Guide' where relevant
- A list of project partners outlining their roles and responsibilities in the project will strengthen your application
- Outline how the project builds local capacity and capability (for both community and local government)

A response to Part 2 is to be included as part of your Project Plan in PDF format.

Assessment Criteria Cont.

Part 3: Transform the Street Environment - 30%

Project plan (see template provided on website as optional resource)

- Clear, impactful interventions with strategies to positively change community perceptions and user experiences. It is expected that interventions may evolve as a result of the collaborative design process, however initial ideas and rationale is required to understand your project intent.
- Opportunities to build community and/or local government capacity and capability
- Creative and innovative approaches will strengthen your application. You may take inspiration from local, interstate or international initiatives.
- A considered plan to maintain the interventions overtime

Project tangibility

- A well designed, realistically timed project with a strong collaborative design process

Value for money

- A detailed budget that allocates funds clearly and efficiently

A response to Part 3 is to be included as part of your Project Plan in PDF format. Note that a detailed budget and timeline can be submitted as support documentation.

Part 4: Evaluation - 10%

- Clear plan to collect both qualitative and quantitative data before, during and after the project to demonstrate enhancements to the built environment and changes in attitudes and behaviours as a result of the project
- Inclusion of *Street Observation Audit* and *Healthy & Inclusive Places Survey,* which can be found in the **Streets Alive Evaluation Toolkit** on the Streets Alive website.

A response to Part 4 can be included as a separate document in PDF format and uploaded as supporting documentation labelled 'Part 4: Evaluation'.

Support documentation

- Supporting material enhances understanding and may include additional visual reference images, past engagement outcomes, additional insights, etc

Type of costs that can and cannot be funded:

Can be funded

- External consultant & artists fees
- Hire equipment
- Street intervention materials and supplies
- Permits and insurance
- Education and workshops that build the capacity and capability of local community
- Marketing and printing

Cannot be funded

- Internal payment / project management costs above 10% to staff/members for work on the project
- Business as usual/Operational costs
- Retrospective costs
- Purchase of equipment (except where it is more cost effective than 'for hire' equipment).